



Diocesan CWL
Catholic and Living It!

‘Good communication helps us to grow closer, to know one another better,
and ultimately, to grow in unity’ - Pope Francis

TO: Communications Chair
FROM: Ethel Jack, Diocesan Chair of Communications
RE: Communique # 2, January 24, 2022

The winter issue of the *Canadian League* will be mailed in February, or it may be accessed in digital format, online. Information will be forthcoming on the upcoming National Convention in August.

The Spring issue will be digital only, in order to offset rising costs in print & mail expense.

A communication issue has been identified for members using @sympatico.ca email addresses while trying to connect with National. The League’s provider, Shaw, does not trust the integrity with @sympatico.ca emails, and is concerned with a possible spread of viruses & spam. As it intermittently blocks said emails, National office recommends that members may wish to consider switching, in future, to an alternative provider for CWL communications, such as Gmail [free service].

An Implementation Committee working group [League misconceptions] has created a new newsletter template ...this easy-to-use, flexible document is available on the national website [cwl.ca]. Click on To Organize; Resources; 100 Series, Template #145a [for Newsletter template], and editing instructions #145b.

The new What We Do poster, postcard & bookmark are located under Resources, 300 series: Promotional Material. Encourage members to visit the Website regularly for updates and to avail themselves of other valuable resources.

A response form a fall survey indicates that Councils would like to see what other Councils are doing. Encourage your members to submit pictures for post to On the Spot & social media...visual showcasing is self-explanatory and a welcome tool for those perusing any news media content.